



# Caldera launches TotalColor measuring by Barbieri

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**Caldera and BARBIERI electronic have entered an OEM agreement with the scope to offer to their customers a unique, whole solution for most accurate colors in large format printing industry.**

Caldera, a French company specialized in color management, imaging and driving solutions for large format peripherals launches **TotalColor**, a whole solution for color management and "on the mark" digital color output. This solution includes the well-known BARBIERI electronic **Spectro LFP**, a color measuring device specially designed for linearization and profiling of large format and flatbed output devices. This device will be driven by **EasyMedia**, Caldera's integrated color management, color calibration and profile making solution.

BARBIERI electronic is an Italian company with more than 20 years experience in developing and manufacturing of color measuring devices. Their Spectro LFP is an automatic measuring device for both, reflection and transmission media with some very special features. The changeable measuring aperture (2 and 6 mm) enables measuring high and low resolution prints as well as media with plain and structured surfaces. Furthermore, the ability to

measure fully automatically rigid (up to 20 mm) and flexible media makes it an easy and speedy way for linearization and profiling of almost all materials used in large format and flatbed printing industry.

*The Caldera **TotalColor solution powered by BARBIERI** can be used for:*

- Creation of ICC profiles for digital output devices for most different materials (both reflective and transparent)
- Linearization of digital output devices
- Single measurements of logo colors (Pantone) with subsequent check of the color-true printing
- Use as a densitometer to determine density values for films and papers

This co-branding – **TotalColor measuring by BARBIERI** – underlines the joint forces of two highly specialized companies. Experts of two different, but highly complementary industries getting their knowledge in one mutual pool. The one who benefit most are customers, as they get a whole, best solution for their color needs.



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Caldera Graphics is a software company specialized in color management, imaging and driving of large format peripherals. The Caldera software packages are "production oriented". With the experience of 15 years in imaging technology development, Caldera Graphics counts thousands customers worldwide.

Find out more at [www.caldera.eu](http://www.caldera.eu)